Presidential Directive Rubric

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| **CONCERNS**  *What needs improvement* | **CRITERIA**  *What is expected* | **ADVANCED**  *What is excellent* |
|  | **Purpose**   * Provides context for the memo * Is succinct |  |
|  | **Decisions**   * Clearly states the decisions made * Explains the decisions convincingly * Details how to implement them |  |
|  | **Communications strategy**   * Contains an effective strategy for relevant foreign governments * Contains an effective strategy for the public |  |