Presidential Directive Rubric

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| **CONCERNS***What needs improvement* | **CRITERIA***What is expected* | **ADVANCED***What is excellent* |
|  | **Purpose*** Provides context for the memo
* Is succinct
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|  | **Decisions*** Clearly states the decisions made
* Explains the decisions convincingly
* Details how to implement them
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|  | **Communications strategy*** Contains an effective strategy for relevant foreign governments
* Contains an effective strategy for the public
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