



Presidential Directive Rubric

CONCERNS <i>What needs improvement</i>	CRITERIA <i>What is expected</i>	ADVANCED <i>What is excellent</i>
	Purpose <ul style="list-style-type: none">• Provides context for the memo• Is succinct	
	Decisions <ul style="list-style-type: none">• Clearly states the decisions made• Explains the decisions convincingly• Details how to implement them	
	Communications strategy <ul style="list-style-type: none">• Contains an effective strategy for relevant foreign governments• Contains an effective strategy for the public	